



THE INAUGURAL  
NATIONAL MAGAZINE AWARDS: B2B

# 2019 NOMINATIONS

## CONGRATULATIONS TO ALL NOMINEES!

If you would like to make any **credit changes**,  
please send details to [staff@magazine-awards.com](mailto:staff@magazine-awards.com)  
before Friday, **May 3, 2019**.

### Best Profile of a Company

#### A Staged Start-up

*CIM Magazine*

Virginia Heffernan, Tom DiNardo

#### Market Driven

*Foodservice and Hospitality*

Rosanna Caira, Amy Bostock

« Notre camion électrique sortira avant celui de Tesla »

*Les Affaires*

Martin Jolicoeur, Marine Thomas

#### Boy Wonder

*Pivot, CPA Canada*

Luc Rinaldi, Mark Stevenson

#### Have We Hit Peak Lettuce?

*Pivot, CPA Canada*

Jason Kirby, Mark Stevenson

**Chasing the Sun (Sunwing Airlines)**

*Skies Magazine*

Lisa Gordon

**A Smooth Succession**

*The Business Advisor*

Brent Banda

**Selling Out: The Story of the MD Financial Sale**

*The Medical Post*

Tristan Bronca, Colin Leslie

**Black Iron Advances Shymanivske in Ukraine**

*The Northern Miner*

John Cumming

**Best Column or Regularly Featured Department**

**Sous la loupe**

*Conseiller*

Christine Bouthillier

**Food File**

*Foodservice and Hospitality*

Janine Kennedy, Jennifer Febbraro, Amy Bostock

**Millennials in Franchising**

*Franchise Canada*

Jordan Whitehouse, Jessica Burgess, Andrew Schopp

**The Workplace**

*Pivot, CPA Canada*

Lauren McKeon, Adrienne Tanner, Erica Lenti, Luc Rinaldi, Mark Stevenson

**Great Teaching**

*Professionally Speaking*

Stuart Foxman, Leata Lekushoff

**Remarkable Teacher**

*Professionally Speaking*

Stuart Foxman, Leata Lekushoff

**Adventures in Academe**

*University Affairs*

Jessica Riddell, Léo Charbonneau

## Best Feature Article: Professional

### Une pilule difficile à avaler

*Avantages*

Pierre-Luc Trudel, Simeon Goldstein

### How to Fix Social Housing (In Six Easy Lessons)

*Azure*

John Lorinc, Danny Sinopoli, Patrick Pittman

### Opening our offices: The rise of open concept

*Canadian Lawyer*

Jonathan Kay, Tim Wilbur

### Réalité virtuelle : évaluer et traiter dans une autre dimension

*Le Médecin du Québec*

Emmanuèle Garnier, Martine Picard

### In the Dark

*Precedent Magazine*

Daniel Fish, Melissa Kluger

### Our Dark Past

*Precedent Magazine*

Mai Nguyen, Daniel Fish

### Canada Bets Big on AI

*University Affairs*

Michael Smith, Léo Charbonneau

### The Compassionate Professor's Dilemma

*University Affairs*

Moira Farr, Léo Charbonneau

## Best Art Direction: Single Article or Opening Spread

### Global Expectations: The Nuage Chair

*Experience*

Anna Minzhulina

### Marketing sous influence

*Les Affaires*

Charles Desgroseilliers, Martin Flamand

**Think Like an Artist**

*Professionally Speaking*

Studio 141, Markian Lozowchuk, Leata Lekushoff

**I was sexually assaulted. I turned to my university for help. Here's what happened**

*University Affairs*

Judith Lacerte, Underline Studio

**Seven teaching tips to consider for your classroom**

*University Affairs*

Judith Lacerte, Underline Studio

**Best Feature Article: Trade**

**Amazing Concrete**

*Azure*

Elizabeth Pagliacolo, Catherine Osborne

**Block Party**

*Canadian Shipper*

Carolyn Gruske, John Tenpenny

**Has suicide become an occupational hazard of practising medicine?**

*CMAJ*

Lauren Vogel, Roger Collier

**Cost Conscious**

*Foodservice and Hospitality*

Chris Powell, Amy Bostock

**Cannabis is Coming**

*MENU Magazine*

Stacey Newman

**Verifiable: transforming foodservice on the blockchain**

*MENU Magazine*

Luke Bradley, Stacey Newman

**Pothole-free pavement?**

*Rock to Road*

Andrew Snook

**The Legendary Lancaster**

*Skies Magazine*

Lisa Gordon

## Best Illustration

### **Still Life with Kidney**

*Canadian Family Physician*

Dr. Sonya Englert, Kathryn Taylor

### **The Loyalty Dilemma**

*Pivot, CPA Canada*

Matthew Billington, Adam Cholewa

### **Distance Learning**

*Professionally Speaking*

Janice Kun, Studio 141, Kristin Doucet

## Best News Coverage

### **Many doctors feel “betrayed” by sale of MD Financial Management**

*CMAJ*

Brian Owens, Roger Collier

### **Le malaise américain**

*Profession Santé*

Mathieu Ste-Marie, Christian Leduc, Éric Grenier

### **Arbitration decision on student evaluations of teaching applauded by faculty**

*University Affairs*

Moira Farr, Léo Charbonneau

### **Universities maneuver through the complexities of cannabis legalization**

*University Affairs*

Sneh Duggal, Léo Charbonneau

### **Norway H225 crash report released**

*Vertical Magazine*

Oliver Johnson, Thierry Dubois

## Best Profile of a Person

### **L'homme de trois milliards**

*Les Affaires*

Martin Jolicoeur, François Pouliot

### **Quand le patron devient la patronne**

*Les Affaires*

Olivier Schmouker, Julie Cailliau

**The Decider**

*Pivot, CPA Canada*

Luc Rinaldi, Mark Stevenson

**The Minister of Everything**

*Pivot, CPA Canada*

Luc Rinaldi, Mark Stevenson

**Beyond the History Books**

*Professionally Speaking*

Stuart Foxman, Leata Lekushoff

**Jim Yuel: Always the Hunter**

*The Business Advisor*

Ray Penner, Brent Banda

**Mining titan and philanthropist Peter Munk's lifetime of achievement**

*The Northern Miner*

Trish Saywell, John Cumming

**Best Series of Articles**

**Prevention in Practice**

*Canadian Family Physician*

Neil R. Bell, Kathryn Taylor

**CMAJ: Best News Series**

*CMAJ*

Wendy Glauser, Roger Collier

**Healthy Workplace**

*Foodservice and Hospitality*

Amy Bostock, Chris Powell, Sarah B. Hood

**Ryerson law proposal presents opportunities, challenges/What will Ontario do with more lawyers?/Ryerson's law school proposal headed to ministry**

*Law Times*

Anita Balakrishnan, Gabrielle Giroday

**Cannabis médical: Ce que dit maintenant la science**

*Profession Santé*

Marika Vachon-Plante, Éric Grenier

**The best places to practise medicine in Canada**

*The Medical Post*

Colin Leslie, Tristan Bronca

**Falling through the cracks / Some provinces offer partial fixes to medical residency shortfall**

*University Affairs*

Wendy Glauser, Léo Charbonneau

**Best How-to Article or Series of Articles**

**Help your client prepare to write a will**

*Advisor's Edge*

Michelle Schriver, Mark Burgess

**Assurer un client après la maladie**

*Conseiller*

Hélène Roulot-Ganzmann, Christine Bouthillier

**Blueprint to Foodservice**

*Convenience & Carwash Canada*

Meline Beach, Angela Altass

**Battling Investment Bias**

*CPA Magazine*

Tamar Satov, Bernadette Kuncevicus

**Section Investir - Marijuana : le marché est-il dopé?**

*Les Affaires*

Dominique Beauchamp, François Pouliot

**How to Manage your Classroom Environment**

*Professionally Speaking*

Lisa Van De Geyn, Kristin Doucet

**How to Implement BPGs as a BPSO**

*Registered Nurse Journal*

Lesley Young, Victoria Alarcon, Kimberley Kearsey

**Seven Teaching Tips for Your Classroom**

*University Affairs*

Joyce Woods, Dana Sawchuk, Kim Hellemans, Conrad van Dyk, Chris McDonald, R. Sri Ranjan, Victoria Wyatt, Anqi Shen

## Best Photograph

### **The Minister of Everything**

*Pivot, CPA Canada*

Guillaume Simoneau, Adam Cholewa

### **Fractionner la classe de maths**

*Pour parler profession*

Matthew Liteplo, Studio 141

### **Beyond the History Books**

*Professionally Speaking*

Markian Lozowchuk, Studio 141, Leata Lekushoff

## Best Editorial

### **Design Like a Mother**

*Canadian Architect*

Elsa Lam

### **The ministry of loneliness**

*Canadian Family Physician*

Nicholas Pimlott

### **"In 2018, the pressure's on" & "Radical changes coming to tailings management"**

*Canadian Mining Journal*

Alisha Hiyate

### **Withdrawal of Saudi trainees exposes vulnerability of Canadian health care**

*CMAJ*

M. Hashim Khan, Nadine Abdullah, Matthew B. Stanbrook

### **Apocalypse postantibiotique - Sortir du modèle hospitalo-centriste - L'alcool, le nouvel ennemi**

*Profession Santé*

Éric Grenier

## Best Newsletter

### **University Affairs Newsletter**

*University Affairs*

Anqi Shen, Tara Siebarth



## Best Cover

### **The Workplace Issue**

*Canadian Lawyer*

Nathan Hackett, Bill Hunter

### **The Interview Issue**

*PrecedentJD*

Sam Island, Gilbert Li

### **Burnout**

*The Medical Post*

Justin Poulsen, Nancy Peterman, Erin McPhee

## Best Art Direction of a Complete Issue

### **The Future of Audit**

*Pivot, CPA Canada*

Adam Cholewa

### **The Most Important Meeting of Your Life**

*Pivot, CPA Canada*

Adam Cholewa

### **The Interview Issue**

*PrecedentJD*

Gilbert Li

### **November 2018 Issue**

*University Affairs*

Judith Lacerte, Underline Studio

## Best Issue

### **The Urbanism Issue**

*Azure*

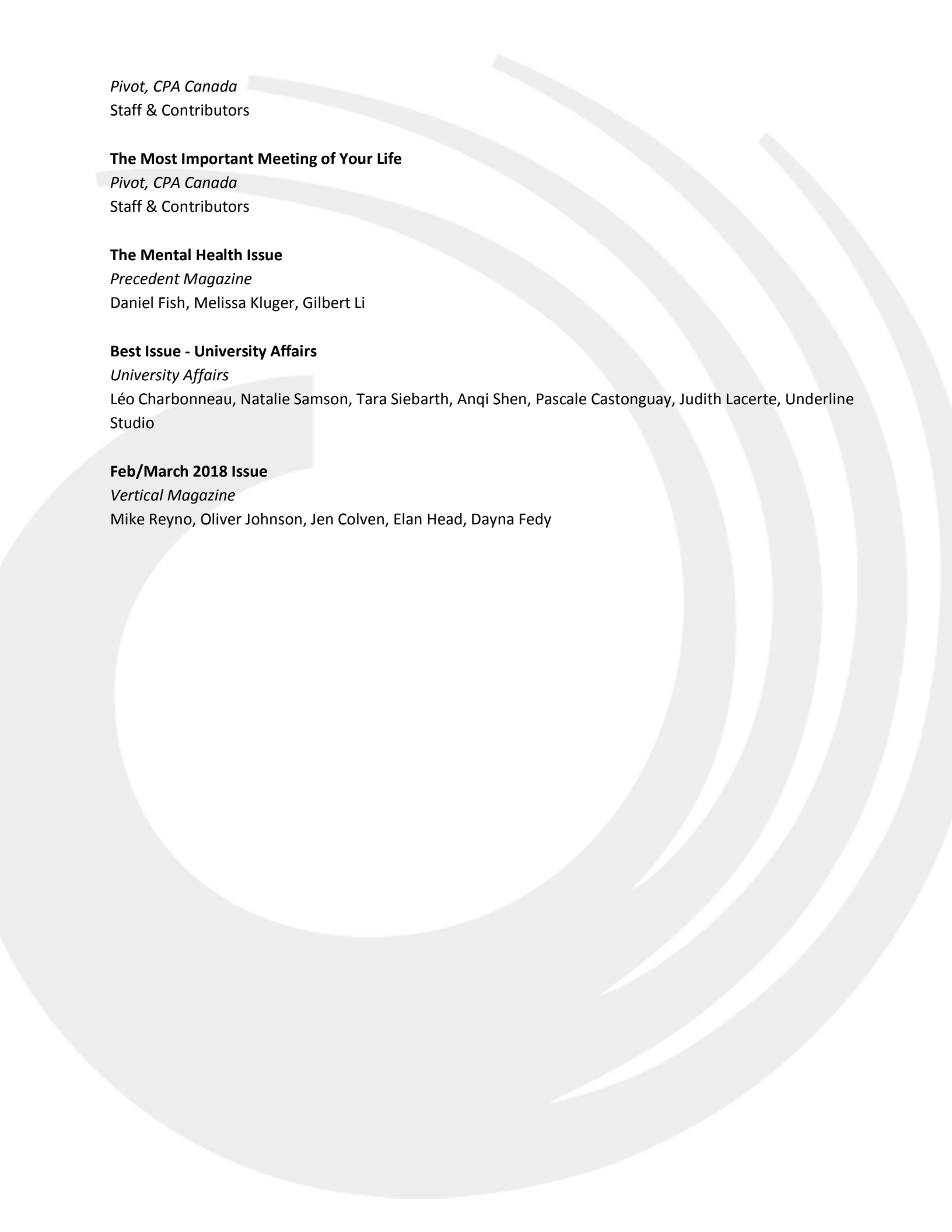
Danny Sinopoli, Cristian Ordonez, Elizabeth Pagliacolo, Kendra Jackson, Erin Donnelly

### **Ground 43: Legacy**

*Ground: Landscape Architect Quarterly*

Lorraine Johnson, Noel Nanton, Todd Smith, Julius Aquino, Shannon Baker, Trish Clarke, Jasper Flores, Eric Gordon, Ruthanne Henry, Vincent Javet, Eric Klaver, James MacDonald Nelson, Katie Strang, Andrew Taylor, Dalia Todary-Michael, Jane Welsh.

### **The Future of Audit**



*Pivot, CPA Canada*  
Staff & Contributors

**The Most Important Meeting of Your Life**

*Pivot, CPA Canada*  
Staff & Contributors

**The Mental Health Issue**

*Precedent Magazine*  
Daniel Fish, Melissa Kluger, Gilbert Li

**Best Issue - University Affairs**

*University Affairs*  
Léo Charbonneau, Natalie Samson, Tara Siebarth, Anqi Shen, Pascale Castonguay, Judith Lacerte, Underline Studio

**Feb/March 2018 Issue**

*Vertical Magazine*  
Mike Reyno, Oliver Johnson, Jen Colven, Elan Head, Dayna Fedy



## NATIONAL MAGAZINE AWARDS: B2B THE INAUGURAL AWARDS LUNCHEON

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One King West Hotel, Toronto

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One King West Hotel

1 King Street West, Toronto, ON

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This year's NMA: B2B judges volunteered their time and industry knowledge, reading and evaluating hundreds of entries; our sincerest thanks!

#### **ABOUT THE NATIONAL MAGAZINE AWARDS: B2B**

Produced by the National Media Awards Foundation, the National Magazine Awards: B2B honour excellence in business-to-business publishing. B2B publications and creators are recognized across 19 awards categories, and promoted to a national audience.

#### **ABOUT THE NATIONAL MEDIA AWARDS FOUNDATION**

A charitable foundation, the NMAF's mandate is to recognize, support and promote excellence in content creation of Canadian print and digital publications through an annual program of awards and national publicity efforts. The Foundation produces three distinct and bilingual award programs: the [National Magazine Awards](#), the [Digital Publishing Awards](#), and the [National Magazine Awards: B2B](#).